



Leadership Council Members
 Barbara Pierce, City of Redwood City
 Diane Howard, City of Redwood City
 Warren Slocum, County of San Mateo Board of Supervisors
 Michael Garb, First 5 San Mateo County
 Milbrey McLaughlin, John W. Gardner Center
 Alisa MacAvoy, Redwood City School District
 Hilary Paulson, Redwood City School District
 Katie Kane, Sequoia Healthcare District
 Gerald Shefren, Sequoia Healthcare District
 Carrie DuBois, Sequoia Union High School District
 Alan Sarver, Sequoia Union High School District

Redwood City 2020 Leadership Council Meeting
Redwood City Main Library, Community Room (2nd Floor)
1044 Middlefield Road, Redwood City
Wednesday, April 15, 2015
Closed Session 8:30am-9:00am, Public Meeting 9:00am – 10:30am

Speaking to the Council: The public is encouraged to speak to the Leadership Council about issues of concern, whether or not the issue is on the agenda. To address the Council, please complete a Speaker’s Card, available at the entrance and give it to the Executive Director. If the subject is on the agenda, you will be called on when it is being considered. If your item is not on the agenda, you will be called on during Oral Communications. Public comments are limited to 3 minutes per person per topic.

Electronic Devices: Please turn the sound off on all cell phones, pagers, and other electronic devices during the meeting.

Leadership Council Meeting Agenda

Lead	Agenda Item	Background	Time
Council Chair Barbara Pierce	Executive Director Jana Kiser’s Annual Evaluation	Report from the 2014/15 Executive Director Evaluation Ad Hoc Committee (confidential)	Closed Session 8:30am
Council Chair Barbara Pierce	Welcome and Introductions		Public Meeting 9:00am
Members of the Public	Oral Communications	Opportunity for members of the public to address the Leadership Council on items not on the agenda.	9:05am
Evaluation Ad Hoc Committee	<i>Action Item:</i> Executive Director Jana Kiser’s Compensation	Salary recommendation from Ad Hoc committee	9:10am
Barbara Pierce	<i>Action Item:</i> Draft Minutes	Draft minutes from the Leadership Council meeting held on October 8, 2014	9:15am
Redwood City 2020 staff, community partners, and Sequoia High School Youth (Dreamers and YAB Members)	<i>Information Item:</i> Redwood City 2020 Initiative Updates and Progress	Redwood City 2020 Partnership Newsletter. News related to Community Schools, Community Health and Wellness, and Community Engagement will be shared, with requests for community action. Youth leaders will highlight aspects of Redwood City Together and the Alcohol and Other Drugs Prevention Partnership.	9:20am
Jana Kiser	<i>Informational Item:</i> Financial Update and Fundraising News	Quarter 3 financial report	10:00am
Jana Kiser	<i>Action Item:</i> Redwood City 2020 Goals and Governance	Introduction of topics at this meeting – to be continued at next Leadership Council meeting on May 20, 2015.	10:10am
Leadership Council Members	Member Updates/ Announcements/Good News/Kudos		10:20am
Barbara Pierce	Adjourn		10:30am



Leadership Council Members
Barbara Pierce, City of Redwood City
Diane Howard, City of Redwood City
Warren Slocum, County of San Mateo Board of Supervisors
Michael Garb, First 5 San Mateo County
Milbrey McLaughlin, John W. Gardner Center
Alisa MacAvoy, Redwood City School District
Hilary Paulson, Redwood City School District
Katie Kane, Sequoia Healthcare District
Gerald Shefren, Sequoia Healthcare District
Carrie DuBois, Sequoia Union High School District
Alan Sarver, Sequoia Union High School District

Redwood City 2020 Leadership Council Draft Minutes

Leadership Council Members Present: Carrie Du Bois, Diane Howard, Alisa MacAvoy, Hilary Paulson, Barbara Pierce, Alan Sarver, Gerald Shefren

Executive Team Members Present: Amy Gerstein, Jim Lianides, Jim O'Donnell, Iliana Rodriguez

Others Present: Chris Beth, Lauren Estrada, Sophia Colombari Figueroa, Madeleine Kane, Jana Kiser, Matthew Reeves

Community Visitors: Vanessa Corona, Mike Johansen, Rachel Delgado, Jane Slater, Judy Romero, Kate Sheehan, Samuel Medrano, Carolina Soto, Alondra Soto, Carson Blumen-Green

Public Comment: None

Executive Director Jana Kiser's Compensation: Ad Hoc Committee recommended a 6.4% increase. Leadership Council was all in favor.

Changes in the Meeting Minutes held on October 8, 2014: None

Redwood City 2020 Initiative Updates and Progress:

- In April 2014, the Redwood City 2020 Leadership Council (then called the Coordinating Council) unanimously voted in favor of exploring the creation of a sustainable, integrated, and systemic community schools network to serve our youth from cradle to career. We received a planning grant from the Grove Foundation to explore what that would look like and what it would take. The Community Schools Expansion and Sustainability Workgroup will have its first meeting on April 27th. Many Leadership Council and Executive Team members have already RSVP'd or indicated key people from their organization who will attend. It's not too late to RSVP, and we will resend the invitation.
- The Redwood City 2020 Partnership Newsletters will continue to be published quarterly. Some Executive Team and Leadership Council members have indicated that they did not receive the newsletters sent via postal mail, so we will verify addresses for the next publication. If you did receive them via email and postal mail, please share with your networks. We will mail out the next one soon. You can subscribe to the e-newsletter by visiting the new website or by emailing Jana Kiser.
- Redwood City 2020 has a new website thanks to an in-kind donation from Kaiser Permanente. We have had some technical difficulties in transferring the development website to our current domain, but will release it to the public soon.
- Redwood City Together is our welcoming initiative. Welcoming work is foundational support for all of our initiatives because community members need to feel welcome and supported in order to fully engage. The first recipient of the Welcoming Stars Award was the Sequoia High School (SHS) Dream Club, who presented a spoken word poem. In response to the poem, Alisa MacAvoy thanked the club for all of the wonderful work that they do, and wanted Congress to see the poem. Diane Howard agreed and said that



Leadership Council Members

Barbara Pierce, City of Redwood City
Diane Howard, City of Redwood City
Warren Slocum, County of San Mateo Board of Supervisors
Michael Garb, First 5 San Mateo County
Milbrey McLaughlin, John W. Gardner Center
Alisa MacAvoy, Redwood City School District
Hilary Paulson, Redwood City School District
Katie Kane, Sequoia Healthcare District
Gerald Shefren, Sequoia Healthcare District
Carrie DuBois, Sequoia Union High School District
Alan Sarver, Sequoia Union High School District

she would like the poem to reach other audiences, perhaps by social media. Barbara Pierce encouraged everyone to think of examples of welcoming work taking place in their programs. Jana Kiser invited the group to support welcoming work by attending Redwood City Together Steering Committee meetings (dates listed at the front of the newsletters), as well as the welcoming events. Judy Romero (Director of the Sequoia Teen Resource Center) honored the youth by saying that they are the individuals who do the work, that they have grown so much, and that they have raised tremendous awareness in the community. Jane Slater (Founder of the Dream Club and teacher at Sequoia High School) highlighted the fundraising success that the Dream Club has achieved over the past few years.

- Mike Johansen from StarVista and Rachel Delgado from the Sequoia High School Youth Advisory Board (YAB) presented highlights from the Needs Assessment Survey. Redwood City 2020 staff will send out the survey if anyone would like to review it again. Alisa MacAvoy said that the Leadership Council welcomes ideas for how they can help. Mike Johansen advocated for Community Schools, because when students feel connected to their schools, they engage less in AOD use. Hilary Paulson expressed interest in sharing the presentation with parents of current eighth graders who will soon be transitioning to high school. Carrie Du Bois recognized a disconnect between youth groups and policy makers, and said that parents often have a difficult time finding local and affordable AOD treatment resources. Amy Gerstein said that mental health concerns are paramount and that she encourages Redwood City 2020 to bring this group together to do more in this arena. Jim Lianides highlighted that more needs to be done for mental health services at Woodside High School. Finally, Diane Howard suggested showing the presentation to police officers who visit the high schools, as it will help them learn how to help and build rapport with students.

Financial Update and Fundraising News:

- Budget
 - Jana Kiser shared that our spending is down from what was originally budgeted for quarter 3, but she anticipates expenditures to increase in quarter 4 as many projects are in full bloom this spring.
 - Due to recent transition within the collaborative, we will have an opportunity to look at our staffing structure and determine what type of position will be needed to replace Janneth Lujan's previously held position.
- Fundraising
 - Redwood City 2020 was recently re-granted money from the Shinnyo-en Foundation to fund a fellow to work with Redwood City 2020 and the Gardner Center. Last year, the amount was approximately \$43,000. This year, however, they raised our award amount to \$45,750 due to the increased costs of benefits that we offer to our fellow.
 - We have also been granted \$300,000 from the County of San Mateo's Behavioral Health and Recovery Services to continue our AOD work for two more years.
 - We were granted \$60,000 from the San Mateo County Office of Education for our Safe Routes to School (SRTS) program. We are still looking for more funds for SRTS from other sources because our federal grant has expired.
 - The Grove Foundation recently awarded LIBRE approximately \$180,000, of which we will receive a small amount (about \$4,000 annually). Redwood City 2020 is a LIBRE partner and Jana Kiser sits on the LIBRE Steering Committee.



Leadership Council Members

Barbara Pierce, City of Redwood City
Diane Howard, City of Redwood City
Warren Slocum, County of San Mateo Board of Supervisors
Michael Garb, First 5 San Mateo County
Milbrey McLaughlin, John W. Gardner Center
Alisa MacAvoy, Redwood City School District
Hilary Paulson, Redwood City School District
Katie Kane, Sequoia Healthcare District
Gerald Shefren, Sequoia Healthcare District
Carrie DuBois, Sequoia Union High School District
Alan Sarver, Sequoia Union High School District

- Gerald Shefren encouraged Redwood City 2020 to rethink whether \$25,000 is an appropriate membership contribution, especially as many partner organizations are doing better financially. Jana Kiser mentioned that in addition to that idea, it would also be helpful to consider multi-year commitments, which would add stability and cut red tape related to processing contracts.
- Jana Kiser said that one of her goals is to increase the possibility of contribution from our local business community. She also mentioned that for many technology-based businesses, employees have significant sway in guiding how companies donate. She has had meetings with high-level employees from local tech companies who have started to advocate for us internally.
- Jana Kiser continued by emphasizing that we will still pursue support from foundations and other sources. All four of our Measure A applications submitted by Redwood City 2020 (two in partnership with the Redwood City School District) were turned down. Alisa MacAvoy mentioned that some of the feedback that she got from Big Lift is that they look at our Redwood City community as if “we have it going on,” but do not always recognize that we still have big needs unmet in our community. She suggested that we think about how to market better, perhaps by reaching out to Warren Slocum. Jana Kiser closed by asking Leadership Council members to inform her if anyone has new information from their organizations in terms of contribution changes.

Redwood City 2020 Goals and Governance:

- It is almost time to pick a new chairperson for the Leadership Council and Executive Team. This will be a topic at the next Leadership Council meeting.
- At the next meeting the Leadership Council will also decide how many times it will meet next year. (In 2014/15, the meeting frequency was reduced from six times to four, as a trial.)
- The County contributes \$50,000 to Redwood City 2020 and has two seats on the Leadership Council. The question of increasing the number of County representatives on the Leadership Council is still up for discussion. Jana Kiser will have a conversation with Iliana Rodriguez and ST Mayer to discuss this in advance of the May 20, 2015 Leadership Council meeting.
- The wording on our new website regarding our goals as a collaborative came from our strategic planning work, workgroups, and the Kaiser communications team. Jana Kiser invited the group to think about these goals so that we discuss them in our next meeting.

Member Updates/Announcements/Good News/Kudos: None

Adjourn: Barbara Pierce adjourned the meeting at 10:30am.