



Redwood City 2020 Leadership Council Members
Diane Howard, City of Redwood City
Shelly Masur, City of Redwood City
Warren Slocum, County of San Mateo Board of Supervisors
Milbrey McLaughlin, John W. Gardner Center
Stacey Wagner, Kaiser Permanente
Alisa MacAvoy, Redwood City School District
Hilary Paulson, Redwood City School District
Kim Griffin, Sequoia Healthcare District
Gerald Shefren, Sequoia Healthcare District
Alan Sarver, Sequoia Union High School District
Carrie DuBois, Sequoia Union High School District

Redwood City 2020 Leadership Council: Meeting Agenda
Redwood City Public Library, Community Room (2nd Floor)
1044 Middlefield Rd, Redwood City, CA 94063
Wednesday, May 16, 2018
9:00am – 10:30am

(Draft) Meeting Notes

In attendance: Rita Abdel Malek, Heather Arata, John Baker, Carrie Du Bois, Whitney Fitzgerald, Diane Howard, Jana Kiser, Alisa MacAvoy, Shelly Masur, Jamillah Moore, Hilary Paulson, Nicole Prieto Macias, Pati Ortiz, Robin Rodricks, Judy Romero, Matthew Reeves, Alan Sarver, Gerald Shefren, Joelle Sollfrank, Mary Streshly, Timothy Wong, Julia Vazquez, Gregg Zaire

- **Welcome, Introductions, and Agenda Review**
- **Oral Communications:** There was no public comment.
- **Draft Minutes**
 - Alan Sarver moved to approve the minutes from the March 21, 2018 meeting, Shelly Masur seconded the motion; minutes were unanimously approved.
- **Redwood City 2020 Operations**
 - **Annual Report**
 - Those in attendance received a new version of the Redwood City 2020 Annual Report for Fiscal Year (FY) 2016-2017.
 - Based on feedback from the Leadership Council (LC) and Executive Team (ET), Redwood City 2020 staff created this version that has a greater focus on impact using more visuals and numbers and less text; members shared their appreciation for the new version's easy to read format and less use of text.
 - The Annual Report for FY 2017-2018 is currently being developed and will be printed and shared at the joint LC/ET meeting in August; Shelly Masur suggested the Annual Report for FY 2017-2018 would provide a good opportunity to discuss strategic planning during the joint meeting in August for the upcoming FY 2018-2019.
 - **August 15th Joint Leadership Council/Executive Team meeting**
 - The annual joint session of the Leadership Council and Executive Team /will be on August 15, 2018. Please note that the joint session is 3 hours long; it will run from 9am-12pm on August 15, 2018.
 - **Board Presentations by Redwood City 2020**
 - In the fall, Jana Kiser will be doing a series of presentations to member organizations' governing about the collaborative; these presentations

will be an opportunity to share the full scope of Redwood City 2020's work, appreciate members' contributions, receive feedback and input, and answer questions.

- Leadership Council members reiterated the importance of providing each board with an overview of all programs and making connections between the projects.
 - Jerry Shefren suggested, in addition to giving an overview presentation, to also share information specific to health and wellness programming when speaking with the Sequoia Healthcare District Board in order highlight how the collaborative is expending the core contribution in accordance with the Healthcare District's mission.
- The presentations will occur in the context that is most convenient and preferred for each organization (e.g., as a board meeting agenda item, a study session, or a pre-meeting presentation).
- As representatives of the various boards, LC members are encouraged to share with Jana your feedback and suggestions for these presentations to member organizations' governing bodies.
- **Redwood City 2020 Chair Rotations**
 - The LC and ET Chairs serve for one year, starting in September/October through the joint LC/ET meeting in August.
 - Jana Kiser and the current LC and ET Chairs will be reaching out to organizations that haven't yet served in the Chairperson rotation to consider the role; an additional invitation to serve as LC/ET Chairs will be made at the joint session in August.
 - There is also an opportunity to serve on the ad hoc committee that evaluates the Redwood City 2020 executive director.
 - An email invitation to join this committee will be sent out as well as a brief survey to offer feedback about the executive director's performance.
- **Financial Plan for Fiscal Year 2018/19**
 - Members in attendance reviewed a proposed budget for FY2018/19.
 - It is a balanced budget and will not be tapping into the "prudent" reserve; last year the Finance Ad Hoc committee recommended, based on industry standards, that the prudent reserve always be a minimum of 15% of core costs; projected prudent reserve for FY2018/19 is 40% of core costs.
 - Jerry Shefren wondered if the collaborative should invest in attracting local corporate sponsorship.
 - Jana said the President's Breakfast was the main mechanism for attracting corporate sponsorship this year.
 - Alisa MacAvoy and John Baker shared that the Redwood City School District (RCSD) recently had to make difficult budget cut decisions that affect community schools.
 - Coordinator and community school staff hours have been cut from a 12-month to an 11-month schedule; principals have said in response

that they would like to see year-round services without any summertime closures.

- There will be an upcoming budget study session regarding long-term obligations (pensions) that will help guide decision making for the RCSD, but some positions like family center office assistants will have to be reduced.
 - Since many of Redwood City 2020's projects are anchored in RCSD, Jana suggested ways to support RCSD such as hosting a funder convening in FY2018-19 and collaborating on grant proposals.
- **Safe Routes to School Equity Issues**
 - Heather Arata, a community health planner from Get Healthy San Mateo County, focuses on how place affects health outcomes and sees transportation as key in improving these health outcomes.
 - Heather presented data on bike and pedestrian collisions.
 - 40% of collisions in San Mateo County happened within ¼ mile of schools.
 - The county identified 15 priority schools, 3 of the top 6 are in the RCSD as well as 6 of the 15 (**North Star, Hoover, Hawes**, Orion, Fair Oaks, and Taft).
 - The data is from the Statewide Integrated Traffic Records System (SWITRS) and the collisions are only recorded if police or ambulance were called and filed a report.
 - In future reports, the Get Healthy will consider focusing on other data such as the number of fatalities and serious injuries.
 - Alisa MacAvoy asked about including MIT with North Star since they are a combined campus.
 - Shelly Masur had seen these figures before and found it alarming that there were 50 people killed walking or biking every year just in San Mateo County; she let the LC know that the city has been working on a "Vision Zero" plan.
 - Diane Howard and Heather Arata discussed partnering with the county to show the city whether or not the pedestrian improvements on Hudson Street are improving safety around Hawes.
 - Jerry Shefren asked if there are data on whether funding for Safe Routes to School is working.
 - Heather Arata said that while education/encouragement of Safe Routes is shown to work, another large issue is improving the infrastructure surrounding schools.
 - Jana Kiser added that there is a significant amount non-infrastructure Safe Routes to School work (shown in the Annual Report) that helps schools and the community. This non-infrastructure work has included 13 RCSD walk and bike audits, which have leveraged millions of dollars for infrastructure improvements around these schools.
 - Shelly Masur and Alisa MacAvoy suggested conducting a walk audit for the larger area surrounding North Star that includes a cluster of schools (North Star, McKinley Institute of Technology, and Sequoia High School).

- **Alcohol and Other Drugs Prevention Partnership: Policy and Programmatic Updates**
 - **Proposed Sponsorship Policy for Redwood City 2020:** In order to meet one of the Alcohol and Other Drugs Prevention Partnership deliverables requested by the county as part of the grant funding the work, the LC was asked to discuss a proposed policy that would ban sponsorship for Redwood City 2020 from alcohol or other drugs manufacturers and distributors (such as Budweiser), but would allow the LC to review retailers (e.g., Safeway, local corner stores) on a case by case basis.
 - There were mixed feelings on the policy, with several LC members stating that while alcohol or tobacco are not good for society in general, they are legal.
 - Members thought that rather than having a formal policy banning certain sponsors, it could be done on a case by case basis.
 - LC members were encouraged to send additional thoughts about the proposal to Jana Kiser and Gregg Zaire via email.

- **AOD Photovoice/Youth Presentation**
 - **Presentation by Whitney Fitzgerald and Youth Advisory Board (YAB) Students**
 - YAB students annually conduct a needs assessment survey at Sequoia High School.
 - YAB students administered the surveys and told the students that the surveys are confidential; YAB will consider including a question such as, “Do you think this survey is confidential?” in the future.
 - This year YAB decided to also conduct student focus groups on issues that Sequoia High School students consider important: alcohol and other drugs (AOD), community issues, mental health, and sexual health.
 - Alcohol and Other Drugs: Based on surveys completed by approximately 1300 students (out of 2000 on campus), two thirds of students had never tried drugs or alcohol; YAB students led student focus groups on AOD and found:
 - Social media plays a large role in creating the perceived idea that many people drink and do drugs; it is less about peer pressure and more about social norms.
 - Having teachers and families who are informed about AOD would make it easier for students to talk to them about it.
 - Students reported seeing use of e-cigarettes in bathrooms at school.
 - Community Issues: A community issues focus group was convened to hear students’ concerns beyond the topics traditionally studied by YAB (especially after last year’s national election).
 - The focus group highlighted how connecting first year students to social services is important.
 - Freshman to seniors reported a stigma surrounding some services and service locations. For instance, the Sequoia Teen Health Center is sometimes viewed as only for STI testing or birth control.
 - There are apparent social divides at Sequoia that reflect larger societal issues, including divides based on advanced placement, ethnicity, or social class.

- YAB would like to start a peer mentoring program, similar to the Woodside buddy program or Carlmont SOS program.
 - **Mental Health:** This has been a recurring topic in previous needs assessments; it is an issue with which many students struggle.
 - Students shared that their top stressors were grades, tests, college, and immigration status.
 - If teachers were to practice and promote self-care it could benefit the students; YAB students recommended having teacher trainings on mindfulness or expanding trainings on trauma informed care.
 - 195 students said they have contemplated suicide and 80 have attempted suicide in the past year.
 - LC members were alarmed by the high rates of suicide contemplation and agreed that this issue should receive more resources (possibly from Sequoia Education Foundation); members considered how wellness and mental health could be supported by the collaborative.
 - Students feel that they could benefit from the types of accommodations provided to students with a 504 Plan. A 504 Plan helps students by defining certain accommodations for their school work, tests, or other activities at school.
 - Some students find that teachers don't take their mental health concerns seriously without an official 504 Plan.
 - **Sexual Health:** Sexual harassment and consent are topics that not every student learns about in their classes; having a class about these topics is something that can be advocated for to the school board.
- **Member Announcements/Good News/Kudos**
 - If members have announcements to share, please email Jana and they will be sent to the LC with the notes.