



Redwood City 2020 Leadership Council Members
Diane Howard, City of Redwood City
Shelly Masur, City of Redwood City
Warren Slocum, County of San Mateo Board of Supervisors
Stacey Wagner, Kaiser Permanente
Alisa MacAvoy, Redwood City School District
Hilary Paulson, Redwood City School District
Kim Griffin, Sequoia Healthcare District
Gerald Shefren, Sequoia Healthcare District
Georgia Jack, Sequoia Union High School District
Carrie DuBois, Sequoia Union High School District

Redwood City 2020 Leadership Council
Redwood City Public Library, Community Room (2nd Floor)
1044 Middlefield Rd, Redwood City, CA 94063
Wednesday, October 17, 2018

(Draft) Meeting Minutes

Leadership Council Members Present: Carrie DuBois, Diane Howard, Georgia Jack, Alisa MacAvoy, Hilary Paulson, Gerald Shefren, Stacey Wagner (Chairperson)

Executive Team Members Present: Amy Gerstein, Jamillah Moore, Melissa Stevenson Diaz, Mary Streshly, Timothy Wong

Other Redwood City 2020 Partners and Staff Present: Andrea Garen, Jana Kiser, Patricia Ortiz, Nicole Prieto, Matthew Reeves, Maria Marta Rey, Peter Shih, Derek Wolfgram

Community Members Present: None were present.

Welcome, Introductions, Agenda Review

- Chairperson Stacey Wagner welcomed everyone to the meeting, reviewed the agenda. Introductions were given by all those present.

Oral Communications

- There were no public comments.

Draft Minutes

- Stacey Wagner requested approval of the draft minutes from the Leadership Council meeting held on August 15, 2018.
 - Stacey Wagner requested a change of listing her under the Leadership Council roster, not the Executive Team.
 - Stacey Wagner motioned for approval of the amended minutes, Timothy Wong seconded. The motion was unanimously approved.

Ad Hoc Committees

- Evaluation Ad Hoc Committee reports
 - Stacey Wagner reported on the Evaluation Ad Hoc Committee's satisfaction with Redwood City 2020 Executive Director Jana Kiser's work. The outcome of the evaluation committee's review was the recommendation of a 1% merit raise and 2.5% raise in salary for Redwood City 2020's Executive Director Jana Kiser.
 - Stacey Wagner motioned to approve the 1% merit raise and 2.5% raise in Jana Kiser's salary. Melissa Stevenson Diaz seconded the motion. The motion was unanimously approved.

- President’s Breakfast Ad Hoc Committee
 - Alisa MacAvoy reported on the progress of the President’s Breakfast Ad Hoc. The ad hoc is proposing a tentative date for the event of either Thursday, February 28, 2018 or Friday, March 1, 2018.
 - Stacey Wagner will ask Ernie Schmidt about availability of the Fox Forum for the proposed event dates.
 - The purpose of the President’s Breakfast is to raise awareness and funds for the collaborative.
 - The goals are to have more than 100 people in attendance and 15 or more sponsors, either new or returning, as well as each Leadership Council member selling 5-10 tickets each.
 - Ideas for speakers discussed during the ad hoc meeting included:
 - The Governor, though this may be difficult to secure.
 - A panel of “unsung community heroes,” such as a teacher working with immigrant students.
 - Art showcased from Redwood City Together.
 - President’s Breakfast Ad Hoc members liked the idea of keeping the content from the speaker as inspirational, rather than only educational.
 - A request from the President’s Breakfast Ad Hoc Committee members to partners is to spread the word to those you influence, your friends, or new sponsors.
 - Alisa MacAvoy welcomed feedback after the announcement.
 - Members agreed that networking time is important and that spontaneous conversation is preferable over structured dialogues.
 - Redwood City 2020 staff have pre-prepared letters that can be used to help in solicitation/securing of sponsors by Leadership Council members.
- Funders Convening Ad Hoc and Equity Ad Hoc Committees
 - Jana Kiser shared the following ad hoc meeting dates: Funders Convening Ad Hoc on Thursday, October 18 and the Equity Ad Hoc on Friday, October 19.

Redwood City 2020 Executive Team and Leadership Council Chairperson Rotation and Leadership Council Member Rotation

- Jana Kiser thanked the current Leadership Council members and Chairpersons and all those that considered being Leadership Council Chairperson for their organization.
- Melissa Stevenson-Diaz and Shelly Masur, representing the City of Redwood City, agreed to serve as Chairpersons of the Executive Team and Leadership Council, respectively.
- Stacey Wagner motioned to approve the Chairperson rotations. Timothy Wong seconded the motion. The motion was unanimously approved.
- Flowers were given to Georgia Jack and Melissa Stevenson Diaz as a welcoming gift. Timothy Wong and Stacey Wagner were given flowers as a “thank you” for their work on the Leadership Council.
- For the Sequoia Union High School District, Trustee Georgia Jack will now be Leadership Council Chairperson in place of Alan Sarver. Jana Kiser thanked Alan Sarver for his participation as a Leadership Council member for 9 years.
 - Georgia Jack shared information about her background of working for many years in education and 25 years in non-profit work.
- Alisa MacAvoy announced that Hilary Paulson will be voluntarily stepping down from her position as a Leadership Council member and Redwood City School District Trustee due to the Redwood City School District’s district election process adoption.

Community Collaboration for Children’s Success (CCCS)

- Shireen Malekafzali, from San Mateo County Health Services and Get Healthy San Mateo County, gave a presentation on the San Mateo County Community Collaboration for Children’s Success (CCCS).

- The CCCS is a joint project between the San Mateo County Health System, Behavioral Health and Recovery Services, the Human Services Agency, Juvenile Probation, the County Office of Education, and First 5 of San Mateo County.
- The goal of the Community Collaboration for Children’s Success is to work with youth and families to understand barriers and opportunities for youth success in San Mateo County. There is a particular focus on youth considered “at-risk”: those within the juvenile justice or child welfare systems, or receiving Behavioral Health and Recovery services.
- The three main phases of action are:
 - Phase I: Conceptualization and Development, was focused on examining zip codes to determine areas where there are both high need youth and youth planning readiness (where the community already has strong assets established).
 - The CCCS chose four priority geographic areas: Redwood City and North Fair Oaks, South San Francisco, Daly City and East Palo Alto.
 - Phase II: Community Planning and Engagement, is the stage the CCCS is currently in. In this stage, the CCCS is hosting Neighborhood Leadership Group meetings to determine the challenges for youth and strategies to use in each community. Shireen Malekafzali invited all those present at the Leadership Council meeting to attend the next Neighborhood Leadership Group meeting on Thursday, December 4th from 5:30-8:30pm at 2600 Middlefield Road, Redwood City.
 - So far, CCCS has identified Redwood City and North Fair Oaks to have the following challenges: high costs of living, lack of youth time with supportive adults, and low diagnosis and addressing of mental health problems as well as substance use issues. The preliminary strategies CCCS has determined to target these challenges span from providing universal pre-k access, to affordable housing, to implementing early prevention practices.
 - Phase III: Implementation, will be focused on collaborating with different groups to build on the assets of the community and implement finalized strategies.
- The Community Collaboration for Children’s Success is working in close partnership with Redwood City 2020 and their Pipeline of Success to align CCCS’s work with theirs’s and therefore avoid any duplication of efforts. Indeed, many of Redwood City 2020’s and partner’s programs already do work that aligns with CCCS’s goals:
 - Community schools offer protective spaces and linking of resources.
 - Preschool staff are offered restorative practice trainings.
 - Education and behavioral support settings include legal rights workshops.
 - Professional development and community education happen at community schools.
- Questions and comments regarding the CCCS
 - Carrie DuBois suggested collaboration between Hillcrest Youth Center and Community Collaboration for Children’s Success to provide youth with socio-emotional learning and restorative justice support.
 - There was a general consensus that in Redwood City and North Fair Oaks there is significant knowledge of what the main challenges faced by youth are and there are programs to tackle these challenges. The hope expressed by several Leadership Council members was for the CCCS to integrate, coordinate, and strengthen all these existing efforts.
 - A particular area of concern mentioned was chronic absenteeism. Several members expressed a desire for further discussion on the issue, possibly at a future Leadership Council meeting.
 - Chronic absenteeism affects a relatively small number of youth, but the negative outcomes of which are quite stark.

Redwood City 2020 Financial Report

- Jana Kiser shared updates on Redwood City 2020's financial report for the 2018-2019 fiscal year.
- Redwood City 2020 will be operating on a balanced budget for the 2018-2019 fiscal year.
- The John W. Gardner Center for Youth and Their Communities requested their dues go down by \$12,500 due to economic challenges. The current Redwood City 2020 budget has been structured to reflect the reduced dues agreement.
 - Jana Kiser welcomed any questions regarding the 2018-2019 Redwood City 2020 financial report.
- The 2017-2018 fiscal year ended with more of a deficit than originally projected due to unreceived funds. The unreceived funds are anticipated to be received in the 2018-2019 fiscal year including \$40,000 from Redwood City School District and \$25,000 from John W. Gardner Center for Youth and Their Communities.
 - The funds were not received in the 2017-2018 fiscal year due to contract issues.

Member Announcements/Good News/Kudos

- Hilary Paulson announced the 2018 Redwood City Education Foundation Oktoberun happening on October 28, 2018.
- Diane Howard announced the Street Life Ministries fundraiser happening October 18, 2018 at Main & Elm Café at 5:30pm.

Next Steps and Meeting Closure

- ACTION:
 - Stacey will reach out to Fox Forum to secure venue for the upcoming President's Breakfast.
 - Leadership Council members will sell President's Breakfast tickets and secure sponsors.
 - Shelly Masur and Melissa Stevenson Diaz will be new Chairpersons.
- Meeting adjourned at 10:33am.