ANNUAL REPORT

2016-2017

REDWOOD CITY 2020
A healthy community partnership
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In the heart of Silicon Valley and in the shadow of some of the world’s most prosperous companies, our community is facing rising inequality, persistent racial injustice, and the severe consequences of poverty.

- 55% of Redwood City households are spending more than 30% of their household income on rent and other housing costs.
- 39.6% of students in the Redwood City School District are English Learners.
- 41% of all bike/pedestrian crashes in Redwood City/NFO occurred within 1/4 mile of a school.

In poor neighborhoods, barriers make it challenging for children to learn, grow, and succeed.

- 42% of 3rd grade students in the Redwood City School District are at or above reading proficiency.
- 45.1% of Latino/Hispanic Sequoia Union High School District students in the class of 2016-17 graduated completing all courses required for UC and/or CSU entrance (compared to 59.2% of all students).
- 31% of Redwood City adults have a high school degree or less education.
- 57% of children in the Redwood City School District qualify for free or reduced price meals.


These problems are complex. The solutions require a community-wide effort.
VISION
All people in Redwood City and North Fair Oaks are healthy, safe, and successful. Community stakeholders collaborate to implement impact-driven programs that build on strengths and address acute needs.

GOALS
Our goals are to reduce poverty, improve the academic success of all students, increase community engagement, promote health and wellness, and enhance safety. Together, Redwood City 2020’s collaborative partners work to make positive change in Redwood City and North Fair Oaks.

COLLECTIVE IMPACT
Redwood City 2020 employs an innovative approach to making collaboration work across government agencies, businesses, philanthropic and non-profit organizations, and community groups to achieve significant and lasting social change. We achieve collective impact by 1) creating a common agenda and shared vision, 2) collecting and analyzing data, 3) facilitating mutually reinforcing activities, 4) encouraging consistent and open communication, and 5) coordinating collective impact efforts through six key roles in the community.

Redwood City 2020 is comprised of eight core member organizations and hundreds of community-based affiliate partners.
Acting as a backbone organization for collective impact, Redwood City 2020 serves six key roles in our community.

**Convene & Facilitate Collaboration**
Facilitate convenings of diverse community leaders so they break out of their silos and collaborate cross-sector.

**Incubate Projects**
Provide resources, staff time, and training to pilot initiatives that grow within and for the community.

**Spark Innovation**
Amplify existing change and inspire new ways of thinking and doing that foster a positive and inclusive community.

**Leverage Resources & Fund Programs**
Support partners’ efforts that advance collective goals and priorities by galvanizing resources and funding programs.

**Research & Evaluate Our Work**
Collect and analyze feedback from our community for process improvement, trend tracking, and direction setting.

**Provide Community Trainings**
Provide trainings for youth, partner staff, and other community leaders to enhance their leadership and agency for community betterment.

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**INITIATIVES**

**Pipeline of Success**
- Cradle to Career
- Big Lift
- Community Schools

**Health, Wellness, and Safety**
- Alcohol & Other Drugs Prevention Partnership
- LIBRE
- Safe Routes to School

**Community Engagement**
- Community Youth Development Initiative
- Redwood City Together
- Socios for Success
CRADLE-TO-CAREER PIPELINE OF SUCCESS

Uniting the most important influences in children’s lives – schools, families, and communities – to ensure youth thrive from cradle to career

Continuity of Holistic Services | Data Linking | Transition Supports | Streamlined Referral Systems | Academic Alignment | Staff and Partner Collaboration

Birth to Age 3 | Preschool and Transitional Kindergarten | K-8 | High School | Adult Education and Community College

Guiding Principles:
- Shared leadership
- Coordination and Integration
- Strengths-based approach
- Whole-person approach
- Partnership- and family-centered
- Shared accountability for results
- Intentionality
- Equity

Core Elements:
- High quality core instructional program and academic supports
- Expanded-day (after school) and summer learning opportunities
- Streamlined transitions and linkages
- Early learning opportunities
- College, career, and community readiness
- Holistic support (physical, cognitive, psychological, and social)
- Family and community engagement opportunities
- Youth development and leadership

Sites of Engagement = Physical locations where the pipeline comes to life for youth and families (e.g., community schools, WIC locations, libraries, and health clinics).

The Cradle-to-Career Pipeline of Success is sustainable, systemic, and integrated.

2016-17 Pipeline Progress

Every student in our community will graduate from high school prepared for success in college, career, community, and life.

Cradle to Career Collaboration

Big Lift

Community Schools

1st High School Community School in San Mateo County
Provided coaching and transition support for Redwood High School’s community school approach.

$130,000 Co-funded to support the Sequoia Teen Resource Center and Redwood High School.

$664,000 Raised, in partnership with the RCS, funds for local Big Lift efforts.

5 community-wide results
Reached consensus on large goals to work towards together.

52 leaders broke out of their silos
Facilitated 8 convenings of leaders from 22 partner organizations to collaborate cross-sector.

4 trainings
Facilitated and/or coordinated trainings on family engagement, English language learners, and digital equity.

45 diverse stakeholders collaborated
Facilitated a capstone meeting of the Community Schools Expansion and Sustainability Workgroup.

4 resource inventories
Co-created inventories of adult education, early childhood education, food, and mental health resources to identify gaps and maximize use.
### Alcohol and Other Drugs Prevention Partnership

*Reducing youth's access to alcohol and other drugs, increasing assets and resilience, and supporting positive relationships between youth and adults*

<table>
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<tr>
<th>Youth Development</th>
<th>Community Education</th>
<th>Environmental Prevention</th>
<th>Coordination &amp; Funding</th>
<th>Youth-Led Research</th>
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<td>889 youth participated in partners’ programs that develop knowledge, resilience, relationships with caring adults, and youth leadership; 20 at-promise youth were paired with adult mentors.</td>
<td>9 collaborative partners reached 224 community members with alcohol and other drugs prevention programming to advance the partnership’s vision of a healthy community.</td>
<td>The San Mateo Sheriff’s Office and local youth led decoy operations to ensure alcohol vendors’ compliance with current regulations. 45/51 (88%) of the stores where Sheriff’s office/youth-led sting operations were conducted received no violation.</td>
<td>Co-funded $180,000 for youth-serving partners and coordinated cross-sector efforts.</td>
<td>Youth Advisory Board members led 12th annual Sequoia Union High School Needs Assessment Survey, with allies from the Gardener Center and Sequoia Teen Resource Center.</td>
</tr>
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<td><strong>909</strong> Youth Served</td>
<td><strong>224</strong> Community Members Reached</td>
<td><strong>88%</strong> Vendor Compliance Rate</td>
<td><strong>$180K</strong> Fundraised</td>
<td><strong>1,300</strong> Youth Reached</td>
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### LIBRE

*(Linking Immigrants to Benefits, Resources, and Education)*

*Informing immigrant families and individuals about services they can legally obtain and increasing the community’s capacity to help immigrants access safety net benefits*

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<th>Leverage Resources</th>
<th>Education &amp; Outreach</th>
<th>Convene &amp; Facilitate Collaboration</th>
<th>Legal Advocacy</th>
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<td>Co-funded more than $100,000 for partners leading LIBRE programming.</td>
<td>LIBRE partners reached 5,078 individuals in Redwood City/NFO through education and outreach events and helped 632 families/individuals apply for or retain benefits.</td>
<td>LIBRE steering committee collaborated to ensure a common agenda and shared vision for change.</td>
<td>Legal partners helped immigrant families to obtain and retain more than $100,000 in public benefits.</td>
</tr>
<tr>
<td><strong>$100K +</strong> Fundraised</td>
<td><strong>15,789</strong> People Served County-Wide</td>
<td><strong>6</strong> Community Organizations</td>
<td><strong>$136,830</strong> in Benefits</td>
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## Safe Routes to School

**Supporting the health and safety of students through equitable and active transportation**

<table>
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<th>9 INTER SECTIONS</th>
<th>Incubating Projects</th>
<th>Piloted a pedestrian flag crossing program at 9 intersections identified by families as difficult to cross near schools in Redwood City.</th>
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<td>$500K</td>
<td>Audits &amp; Support for Infrastructure Projects</td>
<td>Generated 4 new walk audits, which supported city and county partners in applications for infrastructure improvement, including the Green Infrastructure SRTS pilot grant that resulted in $500,000 for local schools.</td>
</tr>
<tr>
<td>2,177 STUDENTS</td>
<td>School Safety Activities</td>
<td>Students participated in walk and bike to school day events, walking school buses, student valet programs, and educational opportunities at 14 schools.</td>
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<tr>
<td>634 STUDENTS</td>
<td>Hands-on Education for Youth</td>
<td>544 students participated in hands-on bicycle and pedestrian education in bike rodeos, while 90 students were served by our partners at Redwood City Parks, Recreation, and Community Services in SPOKES and Grind programs.</td>
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<tr>
<td>110 VOLUNTEERS</td>
<td>Volunteer Training and Mobilization</td>
<td>Trained adult volunteers who supported SRTS events, led walking school buses, helped with educational programming, and/or collaborated on walk audits.</td>
</tr>
<tr>
<td>2,278 STUDENTS &amp; FAMILIES</td>
<td>Tracking Trends</td>
<td>Collected Safe Routes to School surveys from 439 parents and caregivers and tallied the walking, biking, and transportation habits of 1,839 students.</td>
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## Community Engagement

**Community Youth Development Initiative**

*Enhancing the skills, knowledge, and practices of youth serving practitioners regarding positive youth development and educational equity*

**Coaching**

Individual coaching sessions for professionals supported the integration of equity-based practices into youth development settings.

**Embedded Practices**

As one of Redwood City 2020’s longest running initiatives, CYDI has led to positive youth development practices being embedded within dozens of organizations including after school programs, mental health agencies, schools, mentoring programs, physical health programs, alcohol and other drugs prevention programs, and other various youth-serving groups.

**Trainings & Workshops**

4 trainings were conducted for practitioners serving youth. Training topics included diversity, educational equity, and other youth development best practices.
Redwood City Together

Building empathy, understanding, and supportive action to bridge social divides such as race, class, and immigration status

Awards for Welcoming Efforts
5 organizations were honored as Welcoming Stars for their inspiring actions to create a welcoming environment for all in Redwood City and NFO.

Youth Development and Dreamers Support
450 people connected at the Sequoia High School Dream Club Youth Conference and OYE conference for Latino Youth. 20 youth increased their leadership capacity through dialogue facilitator training.

Art that Inspires Empathy and Understanding
150 people showcased diversity in the Faces of Our Community photo project in collaboration with the Redwood City Sesquicentennial Celebration.

Community Dialogues
200 people built empathy and understanding at small- and large-scale community dialogues with facilitated conversation.

Family engagement matters! Students whose families were involved in community school activities were more likely to exhibit greater growth in their attendance and English language proficiency than their peers whose families were not engaged in school activities.*

* “Examining the Status of Redwood City Community Schools” (Biag, Biscocho, and Gerstein, 2016)
* “Redwood City Community Schools Research Report” (Biag, 2014)

Socios for Success

Strengthening the capacity of families and school staff to collaborate as authentic partners and ensure children’s success

Community Mobilization Teams
98 parents/caregivers partnered on Community Mobilization Teams to powerfully support and amplify family engagement efforts at schools and community sites including Taft, Hoover, McKinley Institute of Technology, and the Redwood City Public Library.

Leadership Training & Coaching
40 coaching and training sessions were provided to school and community leaders to integrate best family engagement practices into their work and community efforts. One Socios for Success partner, a mother at a local school, said (translated from Spanish), “This is my favorite program because we can speak with other families, and together we can be leaders in our community.”

Family-to-Family Outreach and Education
2600 individual information-sharing and outreach conversations were conducted by Socios to other families. After outreach by McKinley Institute of Technology’s Community Mobilization Team, attendance at MIT family technology workshops increased by 67%.
COLLABORATING ORGANIZATIONS

Alcohol and Other Drugs Prevention Partnership
Friends for Youth
Peninsula Conflict Resolution Center
San Mateo County Behavioral Health & Recovery Services
San Mateo County Sheriff’s Office
Sequoia Union High School District
Stanford University, John W. Gardner Center for Youth
and Their Communities
StarVista
Youth Leadership Institute

LIBRE
Coastside Hope
Job Train
Legal Aid Society of San Mateo County
Nuestra Casa
Our Second Home Community Center
Peninsula Conflict Resolution Center
Ravenswood School District
Redwood City School District
RotaCare Clinic
San Mateo County Human Services Agency
San Mateo Health Coverage Unit

Redwood City Together
Cañada College
Fair Oaks Community Center
Immigrant Youth Action Team
Institute for Local Governance
International Institute of the Bay Area
Kainos Home & Training Center
Redwood City City Council
Redwood City Public Library
Redwood City School District
San Mateo County Sheriff’s Office
Sequoia High School Dream Club
Woodside Road United Methodist Church

Safe Routes to School Task Force
Fair Oaks Health Center
Get Healthy San Mateo County
Peninsula Open Space Trust
Redwood City Community Development Department
Redwood City Complete Streets Committee
Redwood City Parks, Recreation, and Community Services Department
Redwood City Police Department
Redwood City School District
San Mateo County Office of Education
COLLABORATING ORGANIZATIONS

Big Lift
- Boys and Girls Club of the Peninsula
- Cañada College
- Fair Oaks Health Clinic
- First 5 San Mateo County
- Footsteps Child Care
- Get Healthy San Mateo County
- Healthy Cities Tutoring
- Institute for Human and Social Development
- Stanford University, John W. Gardner Center for Youth and Their Communities
- North Fair Oaks Health Center
- Peninsula Literacy Coalition
- Prevent Blindness Northern California
- Redwood City Public Library
- Redwood City Parks, Recreation, and Community Services
- Redwood City School District
- San Mateo County Human Services Agency
- San Mateo County Office of Education
- Sequoia Union High School District
- Silicon Valley Community Foundation
- United Way of the Bay Area

Cradle-to-Career Collaboration
- Allies for Adult Education
- Boys and Girls Club of the Peninsula
- Cañada College
- Get Healthy San Mateo County
- Grove Foundation
- Stanford University, John W. Gardner Center for Youth and Their Communities
- Kaiser Permanente
- North Fair Oaks Health Center
- Peninsula Literacy Coalition
- Redwood City Parks, Recreation, and Community Services
- Redwood City Public Library
- Redwood City School District
- San Mateo County First 5
- San Mateo County Health System
- San Mateo County Human Services Agency
- Second Harvest Food Bank
- Sequoia Healthcare District
- Sequoia Teen Resource Center
- Sequoia Union High School District
- StarVista

Socios for Success
- Hoover Community School
- McKinley Institute of Technology
- Redwood City Public Libraries
- Taft Community School
Thank you
Redwood City 2020 financial supporters!

Big Lift of San Mateo County
City of Redwood City
Color Print
Crystal Springs Catering
David and Lucile Packard Foundation
First 5 San Mateo County
First Church Redwood City, UCC
Friends of Redwood City 2020
Golden Fox Venues
Grove Foundation
Kaiser Permanente
Provident Credit Union
Recology
Redwood City Cultural Commission

Redwood City School District
San Mateo County Behavioral Health and Recovery Services
San Mateo County Health System
San Mateo County Human Services Agency
San Mateo County Office of Education
San Mateo County Office of Sustainability
Sequoia Healthcare District
Sequoia Union High School District
Shinnyo-en Foundation
Stanford University, John W. Gardner Center for Youth and Their Communities
United American Bank

Do you want to be more involved in the collaborative?

Email rwc2020@gmail.com to join today.
We look forward to partnering with you!