



Redwood City 2020 Leadership Council Members
Diane Howard, City of Redwood City
Shelly Masur, City of Redwood City
Warren Slocum, County of San Mateo Board of Supervisors
Milbrey McLaughlin, John W. Gardner Center
Stacey Wagner, Kaiser Permanente
Alisa MacAvoy, Redwood City School District
Hilary Paulson, Redwood City School District
Kim Griffin, Sequoia Healthcare District
Gerald Shefren, Sequoia Healthcare District
Alan Sarver, Sequoia Union High School District
Carrie DuBois, Sequoia Union High School District

Redwood City 2020 Leadership Council Meeting Notes
Redwood City Public Library, Community Room (2nd Floor)
1044 Middlefield Rd, Redwood City, CA 94063
Wednesday, May 17, 2017, 9:00am—10:30am

Executive Summary of the Leadership Council Meeting Minutes

- **Welcome and Introductions**
- **Oral Communications:** There were no oral communications or public comments.
- **Draft Minutes:** The April 5th, 2017 meeting minutes were approved as submitted.
- **Chairperson Rotation**
 - Jana Kiser requested Leadership Council members consider the Chairperson position and if interested, schedule calls with her soon; the next Chairperson will be announced in August.
- **Announcements and Programmatic Highlights**
 - The next joint Executive Team and Leadership Council meeting will be on August 16th; the proposal is to have a three-hour strategic planning meeting from 9:00am-12:00pm.
 - Leadership Council members are encouraged to review upcoming Leadership Council meeting dates and inform Redwood City 2020 staff of conflicts.
 - Programmatic highlights include: The Alcohol and Other Drugs Prevention Partnership recently was awarded a grant of \$150,000 to continue its work; Safe Routes to School is supporting walk audits at four RCSD schools; Redwood City Together awarded a 4th Welcoming Star this year to First Church; and Socios for Success is launching a Community Team at the Public Library.
- **Immigrant Panel Retrospective**
 - Leadership Council members reflected on the Immigrant Panel discussion at the previous Leadership Council meeting and discussed next steps, thoughts, and suggestions.
- **Core Member Update**
 - The Redwood City School District is expecting a \$17 million budget shortfall next year; the Leadership Council discussed the reasons behind the shortfall and how they are being addressed.
- **Financial Planning**
 - Jana Kiser reviewed the proposed 2017-18 budget including revenue sources and expected program and core expenses; the budget is well within the prudent reserve policy.
 - The Leadership Council voted to approve the budget as presented.
- **Announcements**
 - Alan Sarver announced he will be attending the groundbreaking for TIDE academy; Jana Kiser announced that Jim Lianides is retiring from the Superintendent position in June and that a reception is planned to honor him and the new Superintendent, Mary Streshly; Selina Toy-Lee announced that the Human Services Agency released the [one day homeless count](#).
- **Next Steps and Meeting Closure**
 - The next joint Executive Team and Leadership Council meeting will be on August 16th, from 9am to 12pm in the Community Room of the Redwood City Library.

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Leadership Council Meeting Minutes

Leadership Council Members Present: Carrie Du Bois, Kim Griffin, Diane Howard, Alisa MacAvoy, Shelly Masur, Hilary Paulson, Alan Sarver, Gerald Shefren, Stacey Wagner

Executive Team Members Present: Jim Lianides

Others Present: Hadar Barahav, Chris Beth, Elena Betts Barahona, John Crowell, Jana Kiser, Roselyn Miller, Sarah Norman, Patricia Ortiz, Jemima Oso, Matthew Reeves, Robin Rodricks, Selina Toy-Lee, Manuela Travaglianti, Derek Wolfgram

Welcome and Introductions

- Alan Sarver welcomed all in attendance and introductions were given by everyone present.

Oral Communications

- There were no oral communications.

Draft Minutes

- Alan Sarver requested approval of the draft minutes from the Leadership Council meeting held on April 5th, 2017.
- There were no changes or omissions suggested. Hilary Paulson motioned for approval of the minutes, Diane Howard seconded, and Shelly Masur abstained. The motion was unanimously approved.

Chairperson Rotation

- Alan Sarver informed the Leadership Council that at the beginning of every fiscal year Redwood City 2020 rotates the Chairperson seat; in the past few years it has been held with one of the school districts and the City of Redwood City, so the hope is to ensure other Leadership Council organizations are represented as Chairpersons.
- Jana Kiser thanked member organizations for considering the Chairperson position and reminded everyone that this meeting historically serves as a reminder that the Chairperson rotation will be happening soon.
 - Jana Kiser requested Leadership Council members consider this opportunity, and if there is interest, schedule calls with her between now and August; at the August Leadership Council and Executive Team joint meeting, Redwood City 2020 will announce the new Chairperson.
 - The Chairperson responsibilities include meeting with Jana Kiser before upcoming Leadership Council meetings to discuss agenda items, planning the meeting, and offering any input.
- Diane Howard asked Jana Kiser what the process for selecting a Chairperson looks like.
 - Jana Kiser responded that selecting a new Chairperson has not previously been an issue since only one organization has volunteered to be Chairperson at a time.
 - Shelly Masur suggested that the Leadership Council should establish a formal process to incorporate next year in order to ensure a proper rotation of organizations represented.
 - Jana Kiser agreed and offered the possibility of discussing an alphabetical order list where Leadership Council members are able to defer a year; this idea has been discussed previously and the discussion will continue in a future planning meeting.

Announcements and Programmatic Highlights

- Jana Kiser announced the next joint Executive Team and Leadership Council meeting will be on August 16th; the proposal this year is to have a three-hour meeting from 9:00am-12:00pm; Jana Kiser acknowledged this is a larger time commitment, but it is necessary in order to have a productive strategic planning session.
 - During this meeting, the Leadership Council and Executive Team will discuss renaming the organization, strategically review programs, and analyze changes in the community; there is a possibility the group will decide to set new goals and priorities.
 - Attendees wrote down and shared their ideas and input for topics to discuss during the joint Executive Team and Leadership Council meeting in August; Leadership Council members were encouraged to inform Redwood City 2020 staff if other ideas arise over the next couple months.
- Upcoming meeting dates for the next two years were sent out and will be sent out again; if there are structural conflicts (e.g. a meeting falls on the first day of school or during spring break), it is not too late to adapt the schedule.
- ACTION: Redwood City 2020 will send out upcoming meeting dates for the next two years.
- Jana Kiser offered the following programmatic updates:
 - Redwood City 2020 staff will be compiling an annual report. The current fiscal year ends on June 30th so there will be a write-up in July about what has happened over the past year. More information will be forthcoming soon.
 - The Alcohol and Other Drugs Prevention Partnership (AOD PP) has a grant that is sun-setting this year; San Mateo County Behavioral Health and Recovery Services (BHRS) has funded this work which has an emphasis on high school and middle school students. Recently, the AOD PP has been granted \$150,000 to continue the work; BHRS recognized the need to address the current needs of the community and align efforts in a data-informed way.
 - The Safe Routes to School program will support walk audits at four Redwood City School District schools soon; walk audits are important for securing capital for infrastructure improvements and are a testament to community collaboration; parents, city planners, and school staff join together and walk around the school looking for safety risks like dangerous crosswalks, broken sidewalks, and speeding zones, and then the City of Redwood City uses the content to request grant funding to address them.
 - Redwood City Together, a welcoming initiative focused on immigrant integration and empathy building, awarded a 4th Welcoming Star this year to First Church; in partnership with the City of Redwood City, Redwood City Together has been honoring local organizations doing good welcoming work at City Council meetings and the organization's board meetings.
 - The Socios for Success family engagement initiative will be launching a Community Mobilization Team in collaboration with Redwood City Public Library and partnering with Maria Diaz-Slocum at the Fair Oaks Public Library in June.

Immigrant Panel Retrospective

- Jana Kiser summarized that at the previous Leadership Council meeting, five local leaders spoke about the issues facing the local immigrant community; she asked the Leadership Council to reflect on what has happened since then and how local organizations could do more.
- Hilary Paulson stated that Nuestra Casa has been going to the school sites and presenting "Know your Rights" workshops; however, these workshops have the potential to increase fear and feelings of isolation in kids, so Hilary Paulson wondered how to balance safety and comfort with those feelings of isolation. She said that unfortunately during the Day of the Immigrant events, the Redwood City School District lost significant daily attendance funding, which is ultimately negatively impacting students.

- Kim Griffin found the panel interesting and well thought out; she informed the Leadership Council that many people are still not getting vaccinated or visiting doctors because of the fear of giving information to public agencies; Kim Griffin wondered what the best way to ensure everyone is accessing public health department services.
- Alisa MacAvoy stated there was a strong need for mental health services too.
- Patricia Ortiz wondered about the impact of families retreating from basic resources such as CalFresh; what are the best ways to ensure families are still accessing those services and understanding what might put them in danger and what will not?
- Jim Lianides commented that there have been fewer applications for free and reduced lunch at the Sequoia Union High School District.
 - Patricia Ortiz responded that the free and reduced lunch applications request social security numbers which creates a barrier.
 - Jim Lianides agreed and mentioned that the applications are also subject to audit.
- Alisa MacAvoy added that agencies are all doing what they can to support students, however the fear is based in reality and currently rights are very limited for undocumented people in the United States.
- Diane Howard was moved by the panelist, Olivia Villalobos; she suggested agencies encourage families to share more information with each other; she also suggested the idea of bringing immunization vans to schools to prevent health outbreaks.
- Stacey Wagner proposed reinvigorating the Promotora model to train community health workers to do outreach in advance of a van arriving at a school site and working with community schools and the Healthcare District.
- Jana Kiser responded there are structures in place to amplify Family to Family outreach through Socios for Success; LIBRE has a strong Promotora model in partnership with Nuestra Casa that is working well and could be amplified; additionally, Patricia Ortiz has been meeting with Redwood City 2020 staff to discuss ways to partner and deepen those structures and strengthen Redwood City Together work.
- Hadar Baharav mentioned the idea of families adopting families, which makes donation more likely since families can see how they are affecting others.
- Jana Kiser added that when families are deported, it is important to have a contingency plan for their children; Redwood City 2020 staff has been reviewing legal resources and thinking about protecting the dignity of the family on the receiving end of services to ensure there is a mutual relationship that empowers families.
- Selina Toy-Lee stated that services provided by the County should not require social security numbers; she also noted that the Red Cross offered disaster relief services, but there is fear in the community about accessing those services, so the Human Services Agency is drafting policies to ensure that victims of disaster are cared for.
- Gerald Shefren suggested that the creation of a toolkit for changing policies to ensure reduction of barriers to accessing services in the new political climate might be a useful project; some agencies are unaware they are asking for too much information.
- Alan Sarver stated the goal is to move the community forward against structural barriers and the current climate is a defensive battle; as a result, many agencies in California have been active and focused on pushing back against these barriers to ensure a good quality of life among all community members.

Core Member Update

- Hilary Paulson announced that Redwood City School District (RCSD) is expecting a budget shortfall next year of \$17 million; the Redwood City School District is funded on a per pupil basis, but families are leaving RCSD because of problems accessing daycare and housing.

- Hilary Paulson continued that there is no decrease in expenses when one child leaves a school to attend a charter school; there are a lot of other expenses including internet and new textbooks, and the federal budget is not fully funding special education.
- There were 150 fewer students enrolled than expected this year, with 100 moving to charter schools and 50 additional unexpected moves out of RCSD.
- Stacey Wagner asked if the parcel tax measures could replace some of the lost funding.
- Hilary Paulson replied that the additional funding has helped some, but the spending from the parcel tax funding is limited; for example, parcel tax funding cannot be used to increase teacher salaries.
- Hilary Paulson added that there are significant resource requirements for special education students and those requirements are generally not diminished when students transfer to charter schools.
- Hilary Paulson added RCSD's goal is to keep the cuts away from the classroom; the biggest cuts are in the RCSD offices.
- Hilary Paulson noted that RCSD will lose some Big Lift money, since Congress' recent budget removed \$9 million from the Social Innovation Fund; the hope is that Silicon Valley Community Foundation will be able to fill in some of those gaps.
- The Redwood City School District has had cuts before, so the district will survive with deficit spending, but there will be no salary increases.
- Acknowledging the time, Alan Sarver proposed discussing the financial planning agenda item and tabling the ad hoc committee updates until the next meeting.

Financial Planning

- Jana Kiser reviewed the proposed 2017-18 budget for Redwood City 2020.
- Jana Kiser said the Finance Ad Hoc committee created a policy for a prudent operating reserve this past year and the 2017-18 budget is well within that reserve.
- Jana Kiser highlighted some of the elements of the 2017-18 budget, including: There is a possible new core member joining the collaborative in the next fiscal year; there is an expected reduction in funding for the Big Lift program; Redwood City 2020 is planning to raise funds through the Friends of Redwood City 2020 program and another fundraising event; other grants are applied for and either pending or confirmed.
- Jana Kiser stated that the proposed budget is a conservative estimate, but core costs are not entirely covered by core membership contributions.
- Shelly Masur asked why the budget showed \$60,000 in revenue and \$60,00 in expenses for Big Lift.
- Jana Kiser said that funding applies to salary and if the funding is lower, there are other ways Redwood City 2020 will attempt to fund a Big Lift coordinator position.
- Shelly Masur asked if the funding for Big Lift will continue.
- Jana Kiser responded that for the coming year, Big Lift funding is expected to continue to be partially covered by federal funds and the hope is the San Mateo County Big Lift collaborative will identify other funding sources.
- Gerald Shefren noted that core expenditures go up every year, but wondered why core revenue does not go up and if core member contributions should be increased.
- Jana Kiser answered that some partners have more flexibility than others and increasing core member contributions would be a topic next year's Finance Ad Hoc Committee could consider.
- Jana Kiser requested the Leadership Council vote to approve the budget; Diane Howard motioned to approve and Alisa MacAvoy seconded; the budget was approved as presented.
- Alan Sarver suggested donating to the Friends of Redwood City 2020 program and encouraged others and their organizations to do so as well.
- Alan Sarver postponed the Ad Hoc Committee portion of the agenda until the next meeting.

Announcements

- Alan Sarver announced he will be attending the groundbreaking this afternoon for the TIDE academy in east Menlo Park; many local agencies have been very involved with this school and it will provide excellent opportunities for youth living near the Ravenswood School District and North Fair Oaks.
- Jana Kiser announced Jim Lianides is retiring from the Sequoia Union High School Superintendent position in June; she said that the time he has given to the community and his tireless dedication is appreciated and it has been an honor to have him as part of the Leadership Council; a reception honoring Superintendent Jim Lianides upon his retirement and a welcoming of the new Superintendent, Mary Streshly, will take place on June 1st from 4:00-5:30 pm at Carrington Hall on the Sequoia High School campus.
- Selina Toy-Lee informed the Leadership Council that the Human Services Agency released the results of the one day homeless count; there was a 16% decrease in San Mateo County and a 58% decrease in Redwood City of unsheltered people. The Executive Summary is available here:
http://hsa.smcgov.org/sites/hsa.smcgov.org/files/OneDayHomelessCount_ExecSummary_FINAL.pdf

Next Steps and Meeting Closure

- Alan Sarver announced that the next joint Executive Team and Leadership Council meeting will be on August 16th, from 9am to 12pm in the Community Room of the Redwood City Library.