Redwood City 2020 Leadership Council
Redwood City Public Library, Community Room (2nd Floor)
1044 Middlefield Rd, Redwood City, CA 94063
Wednesday, August 15, 2018
9:00am – 11:30am

Meeting Minutes

Leadership Council members in attendance: Carrie Du Bois, Kim Griffin, Diane Howard, Alisa MacAvoy, Shelly Masur, Hilary Paulson, Alan Sarver, Gerald Shefren, Stacey Wagner

Executive Team members in attendance: John Baker, Pamela Kurtzman, Jamillah Moore, Nicole Pollak, Melissa Stevenson-Diaz, Tim Wong

Other Redwood City 2020 partners and staff in attendance: Tatiana Baquero Devis, Chris Beth, Elena Betts, Marci Dragun, Jana Kiser, Kitty Lopez, Pati Ortiz, Matthew Reeves, Maria Marta Rey, Robin Rodricks, Peter Shih, Derek Wolfgram

Community members in attendance: Brian Jaffe, Donna Becht, Lee Callister

• Welcome, Introductions, Agenda Review
  o Attendees introduced themselves; Alan Sarver said that Mary Streshly would not be in attendance as it was opening day of the Sequoia Union High School District.
  o Stacey Wagner reviewed the meeting agenda with attendees.

• Oral Communications
  o There was no public comment.

• Draft Minutes
  o Alan Sarver made a motion to approve the May 15, 2017 Leadership Council meeting minutes; Hilary Paulson seconded the motion. Draft minutes were passed unanimously.

• Redwood City 2020 Initiatives
  o Jana Kiser presented on Redwood City 2020’s efforts in FY2017-18 (including a brief, general overview for newer attendees).
    ▪ Redwood City 2020 has six primary roles: convene and facilitate collaboration; spark innovation; leverage resources and fund programs; research and evaluate our work; and provide community trainings.
Jana Kiser reviewed Redwood City 2020’s three major areas of work: Cradle-to-Career Pipeline of Success; Health, Wellness, and Safety; and Community Engagement.

Jana Kiser presented progress in each of the collaborative’s major initiatives within these three areas and then answered questions from Leadership Council and Executive Team members.

- Example highlight within the Pipeline of Success: A Community Resources Handbook was published and has been tailored for the Redwood City and North Fair Oaks community.
  - This handbook enables families and practitioners to know more about resources in four key categories: mental health, adult education, food security, and early childhood education/childcare.
  - Last spring, parents and caregivers received training on how to use the handbooks and pass on the information to other families through the Socios for Success initiative. More parents and caregivers will be trained in FY2018-19, with a special emphasis on preschool families.

- Jana Kiser presented Redwood City 2020’s scope of work for FY2018-19. Highlights included:
  - The Alcohol and Other Drugs Prevention Partnership will transfer to the Sequoia Union High School District’s stewardship.
  - The Community Youth Development Initiative will continue to be embedded in all Redwood City 2020 efforts.
  - The workplans for LIBRE, Safe Routes to School, and Redwood City Together will be very similar to those in FY 2017-18.
  - There will be significant growth within the Pipeline of Success and Socios for Success initiatives.
  - $505,000 has been granted by the Chan Zuckerberg Initiative (CZI) to the Redwood City School District and Redwood City 2020 to improve and expand community schools, cradle-to-career collaboration, and family engagement.
    - Strategies to improve and expand community schools and cradle to career collaboration include: building capacity of staff, boosting the impact of programming (including research led by the Gardner Center on Student Success Teams [SSTs]), and facilitating aligned and effective cross-sector collaboration.
    - Up to 10 community school sites (existing and new) will receive professional development, technical assistance, needs assessments, systems, and tools.
    - Superintendent John Baker underscored that these efforts will “bring our community schools to the next level.”
  - Redwood City 2020 and RCSD leaders are vetting national organizations (including Communities in Schools and Strive) for contracts to support improvement/expansion efforts.
  - Socios for Success will also benefit from a $30,000 grant from San Mateo County First 5.

**Governance Structure: Equity Issue**

- Every core member organization of Redwood City 2020 is invited to have two representatives (policy makers) on the Leadership Council as well one representative (chief staff) on the Executive Team.
Representatives sitting on Redwood City 2020 governing bodies are very talented and dedicated individuals. However, there is concern that the communities most served by Redwood City 2020 programs (i.e., economically poor families, immigrant communities, and people of color) are not adequately represented on the Executive Team and Leadership Council.

Jana Kiser proposed creating an ad hoc committee to address this equity issue. This committee would explore best practices, read relevant literature, and draft policies for the Leadership Council to consider (i.e., add two voting positions on the Leadership Council for community members at large or from the City-led Latino Community Leadership Group).

Shelly Masur commented that she would love to see more diversity in the collaborative’s governing bodies, but that we would have to be intentional and have discussion about how to prepare new members to participate.

Diane Howard shared that the City has been looking for religious institutions to offer physical space for childcare or housing, so bringing them into the collaborative may help those institutions feel more represented.

Jana Kiser added that there are also the steering committees for Redwood City 2020 initiatives, and the organizations that are represented are definitely diverse and include faith-based organizations.

Melissa Stevenson-Diaz made a motion to form an ad hoc committee to address equity in Redwood City 2020’s governance structures. Stacey Wagner seconded this motion. Motion passed unanimously.

- **Redwood City 2020 Name**
  - Redwood City 2020 was initially named Redwood City 2000. Given the close proximity of the year 2020, leaders of the collaborative will pick a new name in this fiscal year.
  - Leadership Council and Executive Team members went through a structured process that scaffolded ideation and collective brainstorming.
  - Name ideas generated were documented and will be built on in future meetings this year.

- **Ad Hoc Committees**
  - Four Ad Hoc Committee options were presented, including
    - Governance/Equity
    - Personnel
    - President’s Breakfast
    - Funder Convening (for core costs of community schools)
  - Executive Team and Leadership Council members volunteered to serve on the committees and Redwood City 2020 staff will send out doodle polls to volunteers to identify appropriate meeting dates.
  - All Executive Team and Leadership Council members will be invited to participate in Ad Hoc Committee meetings when the dates are determined.

- **Executive Team and Leadership Council Chairperson Rotation**
  - The Redwood City 2020 Strategic Plan states that there will be an annual rotation of the chairperson for both the Executive Team and Leadership Council. Further, it has been agreed that each organization which has not yet served as chairperson be given the first opportunity to serve when the position rotates.
  - Jana Kiser will contact each organization which has not yet served as the chairperson roles and offer them the opportunity for the coming fiscal year. If those organizations are unable to fill the Chairperson role, an invitation will be made to organizations which have previously served.
• The chairperson for both the Executive Team and Leadership Council is expected to be determined by October.

**Member Announcements, Good News, Kudos**

- The San Mateo County Office of Education, in collaboration with the San Francisco Unified School District, will be hosting a conference about trauma-informed school systems on September 28.
- Several Redwood City 2020 core member organizations will be moving to district/regional elections and hence there may be changes to who is serving on the Leadership Council in the near future.

**Next Steps and Meeting Closure**

- Meeting adjourned at 11:29am.
- Next meetings:
  - Executive Team: September 19, 2018 from 9:00am – 10:30am
  - Leadership Council: October 17, 2018 from 9:00am – 10:30am