



Redwood City 2020 Leadership Council Members

Diane Howard, City of Redwood City
Shelly Masur, City of Redwood City
Warren Slocum, County of San Mateo Board of Supervisors
Stacey Wagner, Kaiser Permanente
Alisa MacAvoy, Redwood City School District
Janet Lawson, Redwood City School District
Kim Griffin, Sequoia Healthcare District
Gerald Shefren, Sequoia Healthcare District
Georgia Jack, Sequoia Union High School District
Carrie DuBois, Sequoia Union High School District

Redwood City 2020 Leadership Council Meeting Draft Notes

Redwood City Public Library, Community Room
1044 Middlefield Rd, Redwood City, CA 94063
Wednesday, October 16, 2019

Leadership Council members in attendance: Carrie Du Bois, Kim Griffin, Diane Howard, Georgia Jack, Alisa MacAvoy, Shelly Masur, Gerald Shefren, Warren Slocum, Stacey Wagner

Executive Team members in attendance: John Baker, Amy Gerstein, Mary Streshly

Other Redwood City 2020 partners and staff in attendance: Lorena Alcayaga, Kristen Anderson, Elena Betts Barahona, David Cattivera, Jenny Bratton, Shannon Chiu, Jason Galisatus, Nicole Prieto, Matthew Reeves, Peter Shih, Derek Wolfgram

Oral Communications

- Shelly Masur shared a special thank you on behalf of the Leadership Council and Executive Team to Elena Betts Barahona, who will be transitioning out of Redwood City 2020 in late October.
- Kristen Anderson provided updates on childcare issues in Redwood City and North Fair Oaks.
 - Kristen Anderson is working on facilities around Redwood City and North Fair Oaks to bring in more spaces for childcare.
 - Shelly Masur added that local developers are offering “shells” of childcare space in new developments to lower costs and/or provide a sliding scale for rental costs.

Draft Minutes

- The minutes from the September 4, 2019 Joint Leadership Council and Executive Team StriveTogether Retreat were voted upon. Kim Griffin motioned to approve; John Baker seconded the motion. Unanimously approved with one abstention (Stacey Wagner).

StriveTogether Retreat Debrief

- Members who attended the retreat agreed that the facilitator, Monroe Nichols, was excellent.
- Alisa MacAvoy felt that while the retreat had all the decision makers in the room, the real challenge is keeping the momentum from that meeting.
 - A request was made for Redwood City 2020 staff to provide succinct meeting notes so that subsequent meetings or subcommittees keep the momentum.
- Ideas that were generated September 4th Strive Together Retreat for solutions to kindergarten readiness and access to high quality childcare were reviewed.
 - Key ideas were to measure areas of whole-child development along with academic indicators (access to medical care, dental, etc.).
 - Focusing on indicators for 0-5-year-old children is crucial as it informs developmental needs to be prepared for kindergarten.
 - There are currently no universally agreed upon indicators for kinder-readiness.



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- All day pre-school/transitional kindergarten/kindergarten is ideal for parents/caregivers as it limits disruptions to their workday.
 - How should the indicators be linked into longitudinal measurements (measurements at the 9th grade level?)
- David Cattivera reminded members that for collective impact, one of the strongest things the collaborative can do is to figure out a format to digest the data on a regular basis that uses shared measurements.
- Current forms of standardized measurements being used include:
 - Bracken Assessment tool for the Big Lift
 - Amy Gerstein cautioned this is a time-consuming measurement (one hour per child) and is primarily used because it is mandated.
 - Physical and mental health indicators from healthcare partners such as Kaiser and County Health Systems
 - Stacey Wagner agreed to look into existing health indicators for kinder readiness.
- What this means for Redwood City 2020 moving forward:
 - Potentially collect ideas for health indicators from healthcare partners (County Health, Kaiser, Sequoia Healthcare District), including access to services.
 - Other indicators could include accessibility of, transportation options, and/or geographic locations of health services.
 - Ultimately, getting (1) a landscape of what services are needed and (2) connecting those that need the services with the existing resources.
- Shelly Masur requested for David Cattivera to come up with a plan for the Leadership Council to address the points mentioned above about Redwood City 2020 moving forward, before the next meeting with StriveTogether.
- David Cattivera shared that there are conversations going on with Monroe Nichols about follow up steps for Redwood City 2020 including having a “healthy collaborative” assessment, which leads to Redwood City 2020 becoming a “StriveTogether community”.
 - Another step would be to hold a Community Impact Summit, sometime in the new year and involve stakeholders in the community that are currently not a part of the Leadership Council and Executive Team.
 - David added that a benefit of becoming a certified StriveTogether community is that it: (1) signifies common goals/indicators are present, (2) those that need to “be at the table” are present, and (3) it provides access to additional training and resources.
- Leadership Council members discussed funding for future work with StriveTogether and Communities in Schools.
 - Amy Gerstein raised the point that there is a funding shortfall identified in the FY2019-20 budget.
 - David Cattivera clarified that the total for all work from StriveTogether/CIS would be \$150,000, of which we have already paid them \$50,000, leaving \$100,000 that needs to be secured.



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- The additional funding could come from a mix of, as yet, unidentified funding and Redwood City 2020 core funds.
- Shelly Masur requested this be an agenda item at the next Leadership Council meeting and to discuss whether or not StriveTogether would be the most strategic use of the collaborative's funds; would this detract from fundraising efforts elsewhere?
 - Shelly Masur proposed restarting the fundraising subcommittee.
- Final comments from the discussion.
 - Mary Streshly said she was still trying to understand the Sequoia Union High School District's role in contributing and what they would gain. She is open to being a part of StriveTogether's community, but needs further clarification on how the Sequoia Union High School District would be a driver of the model.
- Several members expressed concern about data collection and data linking/sharing, in that the terms "linking" and "sharing" bring up different connotations and issues.
 - David Cattivera proposed that as the Leadership Council and Executive Team will not meet again for several months that a "Data Sharing Subcommittee" should be convened in the interim. Those who expressed interest in being a part of the subcommittee are: Stacey Wagner, Peter Shih, Amy Gerstein, Carrie DuBois, and Alisa MacAvoy will participate with the possible input of Patricia Ortiz.

Vision Recalibration

- As both the search for a new Executive Director begins and the collaborative comes upon its year marker of 2020, an opportunity exists to discuss directional changes for the collaborative.
- David Cattivera shared with the members a timeline and plan for interviewing around 100 stakeholders to help guide the Executive Director search and get a brief pulse check on community need.
 - Leadership Council and Executive Team members were welcomed to volunteer to conduct some of the interviews with partners.
 - Each interview is planned to be limited to 30 minutes, with preferences of holding have the interviews be over the phone.
- The goal is to summarize the findings into a report by Thanksgiving that synthesizes the themes discussed during the interviews.
 - Leadership Council members agreed that the interviews and report would be helpful.

Staff Updates

- The new Executive Director search will be conducted with the help of a search firm and is expected to launch in January 2020 with a goal of hiring by March 2020.
 - In the past the City of Redwood City has helped with hiring, but does not currently have the capacity to provide similar assistance this time.



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- A Personnel Subcommittee made up of Stacey Wagner, Melissa Stevenson Diaz, Georgia Jack, and John Baker, will be a part of the Executive Director search.
- Family Engagement Program Coordinator Elena Betts-Barahona will be transitioning out of Redwood City 2020.
 - The Family Engagement Program Coordinator position has been posted through the Redwood City's hiring website.
- Alcohol and Other Drug (AOD) Prevention Program Coordinator Gregg Zaire has already transitioned out of Redwood City 2020.
 - The AOD program has been transferred to entirely operate within the Sequoia Union High School District's direction.
- The Child Care Solutions Consultant Position has been open for proposals, though not as many proposals have come in as were expected.
 - Alisa MacAvoy shared that the Redwood City School District (RCSD) is evaluating the uses of surplus properties and wished the childcare coordinator was on board 6 months ago. RCSD is getting several proposals for each site, which makes it more difficult than having a master lease.

Member Announcements/Good News/Kudos

- Stacey Wagner shared that Kaiser Permanente will be working at Hoover Community School on Saturday, November 9th to do some construction, painting and organizing. There are volunteer positions open for those 18 and over to help with the construction project.
- Diane Howard shared that Congresswoman Jackie Speier will be in Redwood City on Friday, October 25th for an event in the Redwood City Public Library's Community Room at 6:00pm. Additionally, there will be an all-day housing leadership event at San Mateo College. There is also a fashion fundraiser for Kainos at the Palo Alto Golf and Country Club on Friday, October 25th.
 - Shelly Masur added that before the event in the Community Room, the Jackie Speier will also be at the Women's Club.
- Jason Galisatus, Executive Director of the Redwood City Education Foundation, shared that Measure H is going before the voters in November to pass a \$3.5 million dollars parcel tax. Jason implored members to support the measure or if allowed to gain support of their organization.

Next Steps and Meeting Closure

- Next Leadership Council Meeting will be on Wednesday, January 15th, 2020.
- Subcommittees to convene sometime before the January 15th Leadership Council meeting are:
 - Data Sharing
 - Finance/Fundraising, with members to be determined.
 - Personnel Committee



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- Action Steps/Requests:
 - Succinct and timely meeting notes from Redwood City 2020 staff to help inform subcommittees and keep momentum between meeting dates.
 - Stacey Wagner will look into availability of health data/indicators collected by Kaiser.
 - Future agenda item on StriveTogether and whether or not they should be used as a vendor for Pipeline of Success given that funding has not been secured.
- The meeting adjourned at 10:27am.