

REDWOOD CITY 2020

A healthy community partnership

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Redwood City 2020 Tuesday Tidbits

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Redwood City 2020 Discovery Report



Venture
Leadership
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Vision Calibration Discovery Report
Redwood City 2020
November 2019

As Redwood City 2020 approaches its namesake year and prepares to bring on a new executive director, we have paused to take advantage of this unique opportunity to lift our gaze and recalibrate our collective vision for the next five-year period. Given that a community primed for change and strategic action requires different leadership characteristics than one that is resuming a static practice, we embarked on a discovery process to gain a high-level understanding of the general direction and appetite for further strategic development.

As part of a discovery process, Venture Leadership Consulting and Redwood City 2020 staff spoke with a cross-section of 82 current and past Redwood City 2020 stakeholders to understand the value and impact of Redwood City 2020's work, gather input about pressing community needs that Redwood City 2020 is well-suited to address, and gain insights into how the collaborative can increase its effectiveness. We are appreciative of the time that so many current and past members of the Redwood City 2020 Executive Team and Leadership Council, funders, Redwood City 2020 staff, elected officials, and county, school and nonprofit partners gave to share their insights in service of a stronger community. We had a 67% response rate to our outreach and discovery interviews averaged 40 minutes. This report captures the significant "community pulse points" or themes that emerged from the discovery process. A list of discovery participants can be found in the appendix of this report.

Historical Background of Redwood City 2020

In order to best calibrate the line of sight of Redwood City 2020's future direction, it is useful to understand the historical context of the collaborative's foundation. In nearly thirty years, Redwood City 2020 has experienced ever-changing dynamics with the growth and development of the Redwood City and North Fair Oaks community.

Borne out of a need for collective action to address complex challenges that demand cross-sector partnership, Redwood City 2020 was a pioneer at the forefront of early efforts across the country to employ collaborative approaches to address the multi-faceted needs of children, youth and their families. Redwood City 2020 was formed in 1991 (as Redwood City 2000) when the City of Redwood City, San Mateo County, Redwood City School District and the Sequoia Union High School District decided to join forces to work together to better serve residents of Redwood City and North Fair Oaks.

The mission of Redwood City 2020 was (and still is) to forge meaningful partnerships to support the success of all youth and families in Redwood City and North Fair Oaks in an effort to engage and strengthen the community. As such, community-building has been at the heart of Redwood City 2020's ethos and hundreds of community members and youth have participated in intensive community planning processes that have guided Redwood City 2020's work throughout its nearly three-decade history.

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