Redwood City 2020 Tuesday Tidbits

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As Redwood City 2020 dives into its namesake year and prepares to bring on a new executive director, we have paused to take advantage of this unique opportunity to lift our gaze and recalibrate our collective vision for the next five-year period. Given that a community primed for change and strategic action requires different leadership characteristics than one that is resuming a static practice, we embarked on a discovery process to gain a high-level understanding of the general direction and appetite for further strategic development.

As part of a discovery process, Venture Leadership Consulting and Redwood City 2020 staff spoke with a cross-section of 82 current and past Redwood City 2020 stakeholders to understand the value and impact of Redwood City 2020’s work, gather input about pressing community needs that Redwood City 2020 is well-suited to address, and gain insights into how and where Redwood City 2020’s work can better align with the priorities of stakeholders.

We are appreciative of the time that so many current and past members of the Redwood City 2020 Executive Team and Leadership Council, funders, Redwood City 2020 staff, elected officials, and county, school and nonprofit partners gave to share their insights in service of a stronger community. We had a 67% response rate to our outreach and discovery interviews averaged 40 minutes. This report captures the significant "community pulse points" or themes that emerged from the discovery process. Attached HERE is the full report.